



FLASH ANIMATOR/DEVELOPER

www.watsondg.com

About Us:

W/DG is a visual communication company specializing in innovative online and print creative. Our work ranges from all-encompassing web campaigns to smaller, more integrated viral elements and digital marketing. We love what we do and are not afraid to push ourselves creatively into new technologies including social media platforms and mobile capabilities. We always set our goals above and beyond the scope.

About You:

In a nutshell: A talented and self-motivated problem solver who pushes the boundaries of online experiences, developing technical and creative solutions through research and experimentation. We are looking for someone that wants to be involved in the entire process from conception to completion, working independently, as well as collaboratively, with the design team and producers on a variety of projects. Responsibilities will include developing, executing concepts, troubleshooting and refining directions through final delivery of a project. You have a strong understanding of intuitive site functionality, interaction, user interface, motion design, navigation, and are not afraid of experimental concepts. Experience in the entertainment industry is essential and you should be enthusiastic and immersed in pop culture: movies, mobile technology, games, social apps, comic books, art, music and the like. You must also be passionate about programming and technology, as you will be working with others who are dedicated, driven, and talented.

We are a small collective, meaning every one's input is valuable and essential to our creative process, with room to grow. No egos please.

Your Skills:

- 4+ years of interactive programming experience
- Expert Knowledge of ActionScript 3.0, OOP design Patterns, Papervision3D
- Expert knowledge of Flash integration w/ server-side technologies (XML, PHP, CMS)
- Understanding of digital trends – Flex, Air, Facebook Connect, Rich Media, etc
- Strong Audio and Video Skills
- Possess a compelling online portfolio
- Demonstrate the ability to develop sites based on storyboards / Photoshop comps
- Good aesthetic sense and motion design ability
- Attention to detail
- Time management: ability to multi-task and prioritize deadlines
- Ability to communicate interactive concepts and work with a team
- Implement web standards and best practices
- Experience in Adobe Creative Suite: Flash, Photoshop, Illustrator, After Effects, etc

- Understanding of iPhone and mobile technologies (a HUGE plus)